

**A NATIONAL TOWN MEETING ON DEMAND RESPONSE AND SMART GRID**  
**MAYFLOWER HOTEL, WASHINGTON, DC - JUNE 23 & 24, 2010**

*Demand Response Coordinating Committee*

## **SPONSORSHIP AND EXHIBITOR OPPORTUNITIES**

All sponsors and exhibitors will have their logo prominently displayed on conference signage, as well as on the conference website, the screens in the session rooms during breaks, and email blasts promoting the event (email blasts are sent to 10,000+ qualified recipients). In addition, you will have the *exclusive* opportunity to address the entire Town Meeting live audience with an “elevator pitch”, a 60-second talk about your company. Specific sponsorship levels will include the following additional benefits.

### **RECEPTION SPONSORSHIP\* – \$10,000**

This exciting event will be held the first night of the conference, once again at the beautiful Newseum Building on Pennsylvania Avenue. From the seventh floor outdoor terrace guests will have a perfect view of the Capitol Dome and Smithsonian Museums. As the event sponsor, you will receive the following benefits:

- Two (2) complimentary registrations to the conference for representatives from your organization
- A table at the reception for you to use for distribution of company promotional materials
- The opportunity to give 2-3 minutes of welcome remarks at the reception

### **TOWN MEETING DIAMOND SPONSORSHIP – \$7500**

Be a premiere sponsor of this event! All Diamond sponsors will receive the following benefits:

- Inclusion of a one-page company profile or marketing piece in the registration materials
- Two (2) complimentary registrations to the conference for representatives from your organization
- One (1) tabletop exhibit space

### **LUNCHEON SPONSORSHIP\* (2 AVAILABLE) – \$5000 EACH ONLY ONE LEFT**

The daily luncheons are key networking opportunities for attendees. As the event sponsor, you will receive the following benefits:

- One (1) complimentary registration to the conference for a representative from your organization
- The opportunity to distribute promotional materials from your company to all lunch attendees (For example, past sponsors have given out thumb drives with their company logos printed on the side)

### **LANYARD SPONSORSHIP – \$4000 SOLD**

This is a fantastic way to increase your company’s exposure at the conference. As the exclusive lanyard sponsor, your company logo will be printed on the name badge lanyards that are distributed to all attendees at registration.

### **CONTINENTAL BREAKFAST SPONSORSHIP\* (2 AVAILABLE) – \$3500 EACH**

Be in front of your target market first thing in the morning. As the event sponsor, you will receive the following benefits:

- Your company logo printed on napkins or paper coffee cups used during the breakfast

### **COFFEE BREAK SPONSORSHIP\* (3 AVAILABLE) – \$3000 EACH**

Breaks are a great opportunity for attendees to connect. As the event sponsor, you will receive the following benefits:

- Your company logo printed on napkins or paper coffee cups used during the break

\*NOTE: All food and beverage will be ordered, managed, and paid for by the conference organizers

### **TABLETOP EXHIBIT – \$2500 (ON OR BEFORE JUNE 1), \$3000 (AFTER JUNE 1)**

Display your product or service information prominently at your tabletop exhibit. The exhibits will be set up in the foyer just outside the session rooms, in an ideal high-traffic location. As an exhibitor, you will receive the following benefits:

- One draped 6-foot tabletop exhibit space
- One (1) complimentary registration to the conference for a representative from your organization

### **SCHOLARSHIP SPONSORSHIP – \$1000, \$2000, \$3000, \$4000 OR \$5000 (YOUR CHOICE)**

With your support, we will be able to provide funding for state policy makers from around the country to attend this event. Your contribution will help cover transportation, hotel and registration costs.

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**SPONSORSHIP AND EXHIBITOR APPLICATION**

<b>Contact First Name</b>		<b>Contact Last Name</b>	
<b>Company/Organization</b>			
<b>Street Address</b>			
<b>City, State, Postal Code</b>		<b>Country</b> (if not U.S.)	
<b>Email</b>		<b>Phone</b>	

Sponsorship Level	Fee	Check one
<b>Reception</b>	<b>\$10,000</b>	<input type="checkbox"/>
<b>Diamond</b>	<b>\$7500</b>	<input type="checkbox"/>
<b>Luncheon</b>	<b>\$5000</b>	<input type="checkbox"/>
<b>Lanyards</b>	<b>\$4000</b>	<input type="checkbox"/>
<b>Continental Breakfast</b>	<b>\$3500</b>	<input type="checkbox"/>
<b>Coffee Break</b>	<b>\$3000</b>	<input type="checkbox"/>
<b>Tabletop Exhibit</b> (on or before June1)	<b>\$2500</b>	<input type="checkbox"/>
<b>Tabletop Exhibit</b> (after June 1)	<b>\$3000</b>	<input type="checkbox"/>
<b>Scholarship</b>	<b>\$</b>	<input type="checkbox"/>

**PAYMENT**

All applications must be accompanied by full payment. Once your payment has been processed, you will receive a confirmation email with setup information for exhibitors, as well as instructions on how to redeem your complimentary conference registration(s).

<b>Option 1: Payment by Check</b>	<input type="checkbox"/>	Make checks payable to <i>Demand Response Coordinating Committee</i> .
<b>Option 2: Payment by Credit Card</b>	<input type="checkbox"/>	Visa, MasterCard, or American Express are accepted.
<b>Card Type</b> <small>(Visa, MasterCard, or American Express are accepted)</small>		<b>Total Amount Due</b>
<b>Card Number</b>		
<b>Expiration date</b>		<b>Security Code</b>
<b>Cardholder's Name</b> (if different than above)		
<b>Complete Billing Address</b> (if different than above)		

**DON'T FORGET TO INCLUDE THESE ITEMS WITH YOUR APPLICATION:**

- Payment
- High resolution logo in both PDF/JPG and EPS formats

**RETURN TO:**

Email: [molly@simplyvintageevents.com](mailto:molly@simplyvintageevents.com)

or mail to: National Town Meeting  
1830 Florida Avenue, NW  
Washington, DC 20009